



Ellena Talbott, CAE
Executive Director, Operations and Member Engagement

Ellena Talbott currently serves as the Executive Director, Operations and Member Engagement of the Association of Postal Commerce. Ellena started with PostCom as the Operations Manager in 2016.

Prior to joining PostCom, Ellena spent the majority of her career managing small and large-scale events throughout the country. She spent seven years working at the U.S. Small Business Administration (SBA) where she was responsible for all logistical, marketing and sponsorship aspects of the agency's National Small Business Week Conferences. Also at the SBA, Ellena managed the agency's National Advisory Board and Combined Federal Campaign (CFC) fundraising efforts. Prior to the SBA, Ellena spend several years as a Marketing Manager for a small event management company.

Ellena graduated Summa Cum Laude with a Bachelors of Business from The George Washington University and Magna Cum Laude with a Masters of Business Administration from the Johns Hopkins University.

In Feburary 2021, Ellena earned her Certified Association Executive (CAE) Certification from ASAE, the highest professional credential in the association industry.

In her spare time, Ellena enjoys substitute teaching as well as volunteering with Boy Scouts of America, Girl Scouts of America, and her children's school PTA.
