

Tabelle 37-2: Wirtschaftskraft, Unternehmensgröße der betrachteten Unternehmen

Unternehmen	Rechtsform	Eigenkapital (Mio. €)	Kapitalrendite (Mio. €)	Umsatz 2001 (Mio. €)	dav. im Ausland %	Umsatzwachstum 1996-2001	Ergebnis 2001 (operativ; Mio. €)	Beschäftigte (1000)
Deutsche Post	Aktiengesellschaft	5.353	29,8 %	33.379	33 %	137,7 %	2.041	321
TPG	Aktiengesellschaft	2.499	23,4 %	11.218	66 %	82,6 %	1.017	139
La Poste	EPIC	1.630	-5,8 %	17.028	12 %	28,9 %	841	325

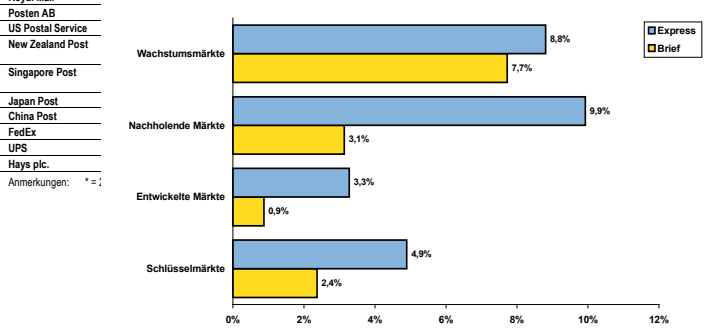


Abbildung 1: Durchschnittliches jährliches Wachstum von Brief- und Expresssendungen 1996 – 2001 nach Ländergruppen (CAGR)

Although the postal and express markets have been subject to radical changes for a considerable period of time, most markets remain dominated by their respective national postal company, whose monopoly has, however, been partly or – in some countries - completely abolished. This development is closely linked with efforts on the part of the government/owner to rid the post companies of state administrative structures and transfer them into a private-sector type of commercial undertaking. This enables post companies to operate on neighbouring and foreign markets and, in particular, on the courier, express and parcel markets, which are already subject to competition.

The world's key suppliers and most important postal and express markets (express consignments and parcels) are described and analysed on over 300 pages with ratios for 1996, 1997, 1998, 1999, 2000 and 2001. A separate chapter compares the suppliers in terms of their products, geographical range, market focus, turnover and yield as well as their economic situation.

Important postal market trends, such as **electronic substitution and partial access** to postal services are also discussed in a separate chapter. The different markets are described in terms of postal provisions, legal framework, market volume (sales and turnover) and key players (**strategies, strengths and weaknesses etc.**)

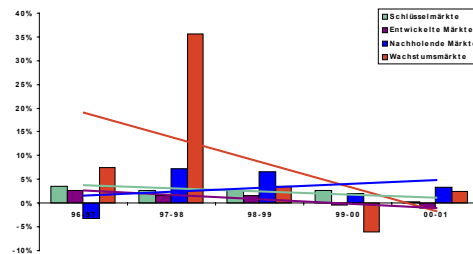
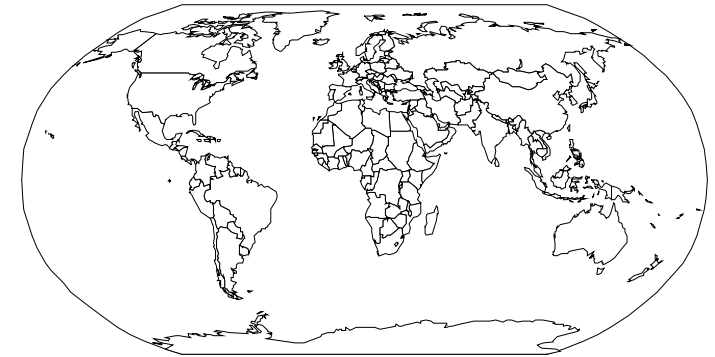


Abbildung 1: Relative Veränderung des jährlichen Briefwachstums in den Ländergruppen von 1996 – 2001 (%)

- Over 300 pages
- more than 200 tables and diagrams illustrate the data
- time series from 1996 to 2001
- topics, such as
 - partial access
 - electronic substitution
- extensive company information, e.g.
 - equity funds
 - international revenues
 - etc.

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**You will find plenty of CEP market information
on our web site: www.m-r-u.de**