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Action Plan for the Future of the U.S. Postal Service

Postmaster General John E. Potter to give briefing

- What:** Postmaster General John E. (Jack) Potter is hosting a conference to address the future of the U.S. Postal Service and to announce new business model
- Who:** John E. Potter, Postmaster General and Chief Executive Officer
Louis J. Giuliano, Chairman, Board of Governors, U.S. Postal Service
Meldon J. Wolfgang, Partner/Managing Director, The Boston Consulting Group
Thomas Dohrmann, Principal, McKinsey & Company
- When:** Tuesday, March 2
9 a.m. – 12 noon
- | | |
|--------------------------------------|-------------------|
| Welcome | Chairman Giuliano |
| Introductory Remarks | PMG Potter |
| Projecting U.S. Mail Volumes to 2020 | Mr. Wolfgang |
| Options for a Changing Environment | Mr. Dohrmann |
| Keynote Presentation | PMG Potter |
- Break
- Panel Discussion with Potter, Giuliano, Thurgood Marshall, Jr., Vice Chairman, Board of Governors, Patrick R. Donahoe, Deputy Postmaster General and COC and Robert F. Bernstock, President, Mailing and Shipping Services
- Where:** National Transportation Safety Board (NTSB) Conference Center
429 L'Enfant Plaza SW
Washington DC 20024-2111
- Background:** The Postal Service is facing serious and substantial challenges: declining mail volume, increased use of the Internet for bill payment and presentment, a lingering recession and legislative constraints on how and when we can close Post Offices or what types of products we can sell at retail.
- After four months of intense research and discussion, the Postal Service will announce an action plan to address these concerns, as well as a number of steps necessary to close a substantial gap by the year 2020.
- The Postal Service has decided on a future path that calls for greater business model flexibility and changes to the way it does business.

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 150 million residences, businesses and Post Office Boxes. The Postal Service receives no tax dollars. With 36,000 retail locations and the most frequently visited website in the federal government, the Postal Service relies on the sale of postage, products and services to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years and the third Most Trusted Business in the nation by the Ponemon Institute, the Postal Service has annual revenue of more than \$68 billion and delivers nearly half the world's mail. If it were a private sector company, the U.S. Postal Service would rank 28th in the 2009 Fortune 500.